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Russell S. Winer is the William Joyce Professor of Marketing at the Stern School of Business, New York University. He currently serves as the Deputy Chair of the Marketing Department. He received a B.A. in Economics from Union College and an M.S. and Ph.D. in Industrial Administration from Carnegie Mellon University.

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Russell S. Winer is an American marketing professor and academic administrator. He is the William Joyce Professor of Marketing at the New York University Stern School of Business and dean of the department of business administration at the University of the People. Winer researches customer relationship management, consumer consumer choice models, the psychological aspects of price, and the use ...

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