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International Journal Of Consumer Studies

Editor Announcement. We are delighted to announce that Justin Paul of the University of Puerto Rico is the new Editor for the International Journal of Consumer Studies. We thank Katherine Hughes for all of her work as Editor over many years and look forward to working with Justin to continue her efforts.

International Journal of Consumer Studies - Wiley Online ...

The International Journal of Consumer Studies provides an international forum for academic and research papers with a focus on how consumers can enhance their security and well being. It publishes articles of interest to an international audience and at the leading edge of consumer research throughout the world.

International Journal of Consumer Studies | Wiley

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How green is your packaging—A comparative international study of cues consumers use to recognize environmentally friendly packaging Carsten Herbes Christoph Beuthner

International Journal of Consumer Studies: Vol 44, No 3

International Journal of Consumer Studies has now adopted ScholarOne Manuscripts, for online manuscript submission and peer review. From now on all submissions to the journal must be submitted online at <http://mc.manuscriptcentral.com/ijc>. Full instructions and support are available on the site and a user ID and password can be obtained on the first visit.

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Jae Hoon Lee, Florida International University, USA Jeoung Yul Lee, Hongik U. School of Business Management, South Korea Weng Marc Lim, Swinburne University, Malaysia & Australia Morven Mceachern, University of Huddersfield, UK Preetha Menon, Symbiosis International (Deemed University), Pune, India

International Journal of Consumer Studies

International Journal of Consumer Studies is published by Blackwell Science. It's publishing house is located in United Kingdom . Coverage history of this journal is as following: 1977-1995, 2011-ongoing .

International Journal of Consumer Studies - Impact Factor ...

International Journal of Consumer Studies | H-Index - A focused snapshot of International Journal of Consumer Studies performance and impact. The latest h-index of International Journal of Consumer Studies is 56.

International Journal of Consumer Studies | H-Index ...

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International Journal of Consumer Studies | Standard ...

International Journal of Consumer Studies, 31(5), 487-495. Posted with permission from Blackwell Publishing. Keywords: transdisciplinary, consumer scholarship, leadership, interdisciplinary, consumer studies, civil society Abstract A case is made for the place of transdisciplinary inquiry in consumer scholarship. After

International Journal of Consumer Studies, 31(5), 487-495.

The abbreviation of the journal title "International journal of consumer studies" is "Int. J. Consum. Stud. Stud. It is the recommended abbreviation to be used for abstracting, indexing and referencing purposes and meets all criteria of the ISO 4 standard for abbreviating names of scientific journals.

International Journal of consumer studies abbreviation ...

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Journal of Consumer Research | Oxford Academic

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International Journal of Consumer Studies, 34(4), 419-427. Posted with Permission from Wiley-Blackwell Keywords: consumer, methodology, positivism, post-positivism, empirical, interpretive, critical, paradigm Abstract The intellectual integrity, trustworthiness and diversity of consumer scholarship depends

McGregor, S.L.T., & Murnane, J. A. (2010). Paradigm ...

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