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International Business Mike W Peng

Mike Peng is the Jindal Chair of Global Business Strategy at the Jindal School of Business, University of Texas at Dallas (UTD). At UTD, he founded the Center for Global Business, where he serves as the executive director. Professor Peng was also recently named a fellow with the Academy of International Business.

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Mike W. Peng is the Jindal Chair of Global Strategy at the Jindal School of Management, University of Texas at Dallas. He is also a National Science Foundation (NSF) CAREER Award winner and a Fellow of the Academy of International Business (AIB).

Mike W. Peng's Web Site

Bio: Mike W. Peng is the Jindal Chair of Global Strategy and Executive Director of Center for Global Business at the University of Texas at Dallas. He is also a National Science Foundation (NSF) Career Award winner and an AIB Fellow. He holds a BS from Winona State University, Minnesota; and a PhD from the University of Washington, Seattle.

AIB Fellows: Mike Peng - Academy of International Business ...

[Mike W Peng; Klaus Meyer] -- The second edition of International Business offers a comprehensive and accessible introduction to international business that starts from Europe but ultimately encompasses the globe.

International business (eBook, 2016) [WorldCat.org]

Mike W. Peng. Jindal Chair of Global Strategy, University of Texas at Dallas. Verified email at utdallas.edu - Homepage. International Business Global Strategy Strategic Management. Articles Cited...

Mike W. Peng - Google Scholar

Big question in international business research Mike W Peng 101 confusing conceptualization and measurement of culture (as critiqued by Shenkar, 2001), the relative decline of culture in the IB research agenda has already been documented (Sullivan, 1997).

Identifying the Big Question in International Business ...

Mike W. Peng is the Jindal Chair of Global Strategy and Area Coordinator for the Organizations, Strategy, and International Management (OSIM) Area at the Jindal School of Management, University of Texas at Dallas. He is also a National Science Foundation (NSF) CAREER Award winner and a Fellow of the Academy of International Business (AIB).

Mike W. Peng - University of Texas at Dallas

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University of Texas at Dallas. Mike Peng is the Jindal Chair of Global Strategy at the Jindal School of Management, University of Texas at Dallas. A National Science Foundation (NSF) CAREER Award winner, Dr. Peng is a fellow of the Academy of International Business and the Asia Academy of Management. He holds a bachelor's degree from Winona State University, Minnesota, and a Ph.D. from the University of Washington, Seattle.

International Business - 9781473758438 - Cengage

Mike Peng is the Jindal Chair of Global Business Strategy at the Jindal School of Management, University of Texas at Dallas. A National Science Foundation (NSF) CAREER Award winner, Professor Peng is a fellow with the Academy of International Business and listed among Thomson Reuters' The World's Most Influential Scientific Minds.

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Leveraging the recent research interest in emerging economies, this Perspective paper argues that an institution-based view of international business (IB) strategy has emerged. It is positioned as one leg that helps sustain the "strategy tripod" (the other two legs consisting of the industry- and resource-based views). We then review four diverse areas of substantive research: (1 ...

An institution-based view of international business ...

Mike Peng is the Jindal Chair of Global Business Strategy at the Jindal School of Management, University of Texas at Dallas. A National Science Foundation (NSF) CAREER Award winner, Professor Peng is a fellow with the Academy of International Business and listed among Thomson Reuters' The World's Most Influential Scientific Minds.

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Ranked as the most prolific contributor to the international business literature invoking a resource-based perspective published during 1991-2000 (by M. W. Peng, 2001, The resource-based view and international business, Journal of Management, 27: 803-829).

Mike Peng - UT Dallas Profiles

Dr. Mike Peng, O.P. Jindal Distinguished Chair in the Naveen Jindal School of Management, has been recognized as the second-most influential researcher in the fields of business and economics worldwide. Peng has the second-largest number of highly cited papers in the world, based on scholarly articles published between 2004 and 2015.

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GLOBAL BUSINESS, Third Edition, by renowned international instructor and author Mike Peng, is the first global business book that asks the big question, "What determines the success and failure of firms around the globe?"

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