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Dr. Czinkota was born and raised in Germany and educated in Austria, Scotland, Spain, and the United States. He studied law and business administration at the University of Erlangen and was awarded a two-year Fulbright Scholarship. He holds an MBA in international business and a PhD in logistics from The Ohio State University.

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Professor Czinkota has been listed as one of the three most productive contributors to International Business Research in the Journal of International Business Studies. Ilkka Ronkainen is an Associate Professor at the McDonough School of Business at Georgetown University.

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