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Intelligent Credit Scoring takes you beyond the technical part of building scorecards and shows you how to apply business intelligence to the process in order to solve business problems. This extensively updated and expanded Second Edition incorporates the latest best practices and advances into its flexible framework for end-to-end development and implementation of risk-prediction scorecards.

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Intelligent Credit Scoring helps you organise resources, streamline processes, and build more intelligent scorecards that will help achieve better results. About the Author NAEEM SIDDIQI is the Director of Credit Scoring and Decisioning with SAS ® Institute.

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Intelligent Credit Scoring presents a business-oriented process for the development and implementation of risk prediction scorecards. The credit scorecard is a powerful tool for measuring the risk of individual borrowers, gauging overall risk exposure and developing analytically driven, risk-adjusted strategies for existing customers.

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Intelligent Credit Scoring: Building and Implementing Better Credit Risk Scorecards, Second Edition, by Naeem Siddiqi, takes you beyond the technical part of building scorecards and shows you how to apply business intelligence to the process in order to solve business problems. Table of Contents; Excerpt; Reviews

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Building credit scorecards using SAS and Python. ... Naturally, this means credit scoring is an important data science topic for banks and any business that works with the banking industry. ... Developing and Implementing Intelligent Credit Scoring. 1st ed., Wiley, 2005.

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