

Influence Blocking Maximization In Social Networks Under

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Influence Blocking Maximization In Social

Influence Blocking Maximization in Social Networks under the Competitive Linear Threshold Model Technical Report. In many real-world situations, different and often opposite opinions, innovations, or products are competing with one another for their social influence in a networked society. In this paper, we study competitive influence propagation in social networks under the competitive linear threshold (CLT) model, an extension to the classic linear threshold model.

[1110.4723] Influence Blocking Maximization in Social ...

To make the social network a reliable place, it is necessary to block inappropriate, unwanted and contamination diffusion. In this paper, we study the notion of competing negative and positive...

(PDF) Influence Blocking Maximization in Social Network ...

Influence Blocking Maximization in Social Network Using Centrality Measures Abstract: Online social networks play an important role as a suitable platform for information diffusion. While positive news diffusion on social network has a great impact in people's life, the negative news can also spread as fast as positive ones.

Influence Blocking Maximization in Social Network Using ...

Influence Blocking Maximization in Social Networks under the Competitive Linear Threshold Model. In many real-world situations, different and often opposite opinions, innovations, or products are competing with one another for their social influence in a networked society. [...]

[PDF] Influence Blocking Maximization in Social Networks ...

Influence blocking maximization (IBM) is a key problem for viral marketing in competitive social networks. Although the influence blocking maximization problem has been extensively studied ...

Location-Aware Influence Blocking Maximization in Social ...

One of the greatest issues in information diffusion in social networks is the influence blocking maximization which is to select a small subset of nodes in a network as the initial nodes to start...

Influence Blocking Maximization in Social Network Using ...

Given a set of bad information sources that initiate bad information propagation in OSNs, we study the Influence Blocking Maximization (IBM) problem of finding a set of users from whom the good information is disseminated so that the blocked negative influence range of bad information is maximized.

Scalable influence blocking maximization in social ...

Under the CLT model, we focus on the problem that one entity tries to block the influence propagation of its competing entity as much as possible by strategically selecting a number of seed nodes...

(PDF) Influence Blocking Maximization in Social Networks ...

the problem of selecting positive seed nodes in a social network to minimize the effect of negative influence diffusion, or to maximize the blocking effect on negative influence, the influence blocking maximization (IBM) problem. We study the IBM problem under a competitive linear

Influence Blocking Maximization in Social Networks under ...

Abstract: Influence blocking maximization is currently a problem of great interest in the research area of social networks. Existing influence blocking methods assume negative influence sources are definitely known or non-adversarial. However, in real applications, it is hard to obtain the accurate information of influence sources. In addition, adversarial spreader may strategically select the seeds to maximize negative spread.

Robust Influence Blocking Maximization in Social Networks

Influence Blocking Maximization in Social Networks under the Competitive Linear Threshold Model. In Proceedings of the 12th SIAM International Conference on Data Mining (SDM'2012), Anaheim, CA, U.S.A., April, 2012. | April 2012. In many real-world situations, different and often opposite opinions, innovations, or products are competing with one another for their social influence in a networked society.

Influence Blocking Maximization in Social Networks under ...

A community-based algorithm for influence blocking maximization in social networks Abstract. With the increasing popularity of social networking sites and the convenience of information diffusion in... References. Domingos, P., Richardson, M.: Mining the network value of customers. ... Richardson, ...

A community-based algorithm for influence blocking ...

Influence maximization is the problem of finding a small subset of nodes (seed nodes) in a social network that could maximize the spread of influence. In this paper, we study the efficient influence maximization from two complementary directions. One is to improve the original greedy algorithm of [5] and its improvement [7]

Efficient Influence Maximization in Social Networks

Influence Blocking Maximization in Social Networks under the Competitive Linear Threshold Model Technical Report - NASA/ADS In many real-world situations, different and often opposite opinions, innovations, or products are competing with one another for their social influence in a networked society.

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a competing product may compete for social influence in the social network CLT model and CLDAG algorithm for influence blocking maximization social relationships may be friends or foes voter model in signed networks with exact inf. max. algorithm 24 Harvard, Oct. 18, 2011

Influence diffusion dynamics and influence maximization in ...

Influence blocking maximization Given the negative activation status find $\square\square$ positive seeds minimize the further negative influence, or maximize the expected number of "saved" or "blocked" nodes from negative influence --- negative influence reduction application: rumor control

Influence diffusion dynamics and influence maximization in ...

CiteSeerX - Document Details (Isaac Councill, Lee Giles, Pradeep Teregowda): In many real-world situations, different and often opposite opinions, innovations, or products are competing with one another for their social influence in a networked society. In this paper, we study competitive influence propagation in social networks under the competitive linear threshold (CLT) model, an extension ...

CiteSeerX — Influence Blocking Maximization in Social ...

Influence blocking maximization (IBM) is a key problem for viral marketing in competitive social networks. Although the influence blocking maximization problem has been extensively studied,...

Location-Based Seeds Selection for Influence Blocking ...

The problem of influence maximization deals with choosing the optimal set of nodes in a social network so as to maximize the resulting spread of a technology (opinion, productownership, etc.), given a model of diffusion of influence in a network. A natural extension of this would be to introduce a c..."

Competitive influence maximization in social networks (2007)

In this paper, we study the location-based competitive influence maximization (LCIM) problem, which aims to select an optimal set of users of a player or a company to maximize the influence for given query region, while at the same time their competitors are conducting a similar strategy.

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