

Handbook Of Qualitative Research Methods For International

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Handbook of qualitative research methods in entrepreneurship / edited by Helle Neergaard, John Parm Ulhøi. p. cm. Includes bibliographical references and index. 1. Entrepreneurship. 2. Entrepreneurship--Research. I. Neergaard, Helle, 1960- II. Ulhøi, John P. HB615.H2659 2006 338 .04-dc22 2006011747 ISBN 978 1 84376 835 7 (cased)

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Handbook of Qualitative Research Methods in Entrepreneurship

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Qualitative Research: Definition, Types, Methods and Examples

This indispensable Handbook provides a timely and comprehensive guide to the methodological challenges of qualitative research in family business. Written by an international, multidisciplinary team of experts in the field, the Handbook takes a hands-on approach, offering valuable insights into a range of methods and related questions.

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The Handbook celebrates the diversity of the field by drawing from a wide range of traditions and by bringing together a number of leading international researchers engaged in studying a variety of topics through multiple qualitative methods.