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### Brand Standards Manual Template File

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### Brand Standards Manual Template

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## Download Free Brand Standards Manual Template File Type

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### **Brand Manual Template by Temp-ly | GraphicRiver**

A style guide is a fairly straight-forward document with rules and guidelines for how your brand and logo should be represented. This typically includes how the brand will look visually, but also how the brand should interact with its audience, or its personality. In this guide, we are going to focus on the visual aspect of the brand/logo.

### **How to Create a Brand's Visual Style Guide | Template ...**

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